



The Most Reproducible and Supportive System in the Industry

A Comprehensive Orthodontic Training Program

for General Practitioners and Orthodontists

INTERNATIONAL MEDICE COLUES

IPSoft™ orthodontic software included FREE with course

NEW!

www.posortho.com

MSc in Specialized Orthodontics

Now you can get a Masters of Science in Specialized Orthodontics through our optional Master Track Program

Why Orthodontics?

Adding orthodontics to your practice is not only a lucrative business decision, but also a professionally rewarding experience.

Give your patients beautiful smiles.

INCREASE YOUR REVENUE

With the national average fee for orthodontics over \$4500, providing orthodontics to your clients can dramatically increase your practice revenue, with no additional marketing costs!

PATIENT SATISFACTION & LIFETIME CUSTOMERS

With orthodontics you can create a comprehensive practice to give your patients the best care. General dentistry is moving towards a focus on aesthetics. By providing orthodontic treatment, patients will come to you first when they need other cosmetic procedures.

INCREASE REFERRALS

Orthodontics is a great way to increase referrals, because patients want orthodontics and talk about it with their friends. You are greatly enhancing their smile, and people notice!

EASY TO REPRODUCE

Correctly learned orthodontics is a practical addition to any dental practice. By following orthodontic principles and thorough treatment planning, you can easily perform orthodontics at a high and efficient level.



The Progressive Orthodontics Difference

Learning with Progressive Orthodontics is more than just learning orthodontics. Our approach gives you a complete experience unmatched elsewhere... because we care about you.

Our system emphasizes overall predictability so that you can confidently perform orthodontics knowing exactly how patient malocclusions will respond to treatment. With over 200 cases used for instruction and students each diagnosing 100 cases from full records, you will not only master the principles, but confidently apply them. We are dedicated to giving you the most comprehensive and practical learning experience in orthodontics, as well as the support you need to provide the highest level of orthodontic care.

COMPREHENSIVE

Our program teaches you how to perform the highest level of orthodontics in your practice. Starting from the basics of orthodontics, you will learn how to treat 90% of orthodontic cases in our Comprehensive program (our optional Section 4 Dentofacial Program will cover the remaining 10%). Our program includes hundreds of case studies, and a system of orthodontic principles to guide you through any situation. With a program of 48 days, we teach the most comprehensive Continuing Education course in orthodontics. We do not just look at the quick and easy cases with abnormally good results; our students analyze mistakes. We promise to show you all the information on every case, giving you the understanding you need to take on any situation.

LIFETIME SUPPORT

We understand dentists' busy lifestyle and continued need for support. We have developed a system so that you can ask questions or have our instructors evaluate a case at any time, from anywhere in the world. This level of access will give you the confidence you need to treat your cases immediately. Best of all, these tools are available to you for the rest of your career. You can feel secure with our lifetime support since we are a full system and not reliant on just one person. We are committed to your success, and through our Free Retake and Lifetime Support programs, you can feel confident that we will always be here to help you!

COMMITMENT TO IMPROVEMENT

Progressive teaching is our guiding principle. We are committed to constantly looking for improvements in orthodontics and incorporating them into our system. We have developed a Excellent instructors. Very honest. Very thorough."

— Dr. John Betz, Nogalez, AZ

5,000 graduates from 34 locations and growing!

multimedia approach to orthodontic education, using cutting edge software, internet content, video, and other tools to give you access to ALL the information you need and to help you visualize our concepts.

PRACTICAL

Progressive Orthodontics is created and run by practicing dentists, who always keep in mind clinical realities. All of our instructors have active practices and understand the everyday demands that you face. Our program ensures that orthodontics is both a profitable and enjoyable facet of dentistry. You can feel secure with our lifetime support since we are a full system and not reliant on just one person. We teach a system that you can use in your practice right away. We encourage you to start cases immediately, starting after your third live seminar or second internet module.

2 Formats, 1 System

Progressive Orthodontics is committed to giving its students every opportunity to learn. We cater to dentists' busy lifestyle and individual learning styles and teach seminars comprehensively in two formats—a traditional live format and an Internet Assisted Training (IAT). Our third format, seminar videos, is also available to students and graduates of both the live and IAT series free of charge.

TRADITIONAL LIVE SERIES

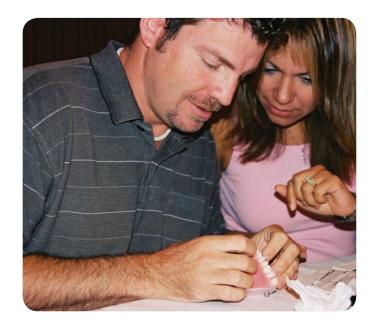
Our traditional live series has flourished since 1984. With carefully trained and tested instructors, we have produced thousands of satisfied graduates worldwide. Instructors use Powerpoint presentations, hands-on exercises, and other visual tools to help you learn. You have in-person access to instructors and students to answer your questions immediately.

- >> For the audio-visual learners who like continuous teacherstudent interaction
- >> 48 day series (12 seminars of 4 days, each seminar running Friday to Monday)
- >> Same cost as IAT seminars
- >> Inquire to see a day of our instruction

INTERNET (IAT)

Since 1999, hundreds of students have successfully used our Internet Assisted Training (IAT) to learn the same curriculum as our Live Seminar Series in the convenience of their own home. You can work at your own pace without having to travel or take off from your practice. The IAT Program consists of 4 modules that each include an internet portion followed by a live seminar in Sacramento, CA. You must complete the Internet portion of each module before enrolling in each seminar.

- >> Developed for those who need a flexible schedule, thrive on online learning and stay on top of their work
- >> 4 modules (Modules A, 1, 2, and 3: requiring about 300 hours of total study)
- >> Includes 12 days of live seminar spread over 2 years (4 seminars of 3 days, each running Friday to Sunday)
- >> Same cost as live seminars
- >> IAT students are just as capable and proficient as their live seminar counterparts
- >> Inquire to get a free 30-day trial
- >> You may take the live portion of Module A on February 15-17, 2013 or October 4-6, 2013



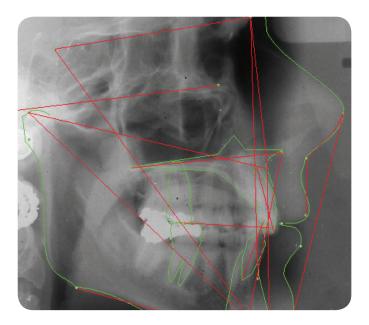


THE BEST OF BOTH WORLDS

As part of our Lifetime Free Retake Policy, once you have paid for the seminar in one format, you can retake the seminar in the same or alternative format for free at any time for the rest of your career. Many of our dedicated students also take both versions at the same time, in order to maximize their learning.

Both series include our orthodontic software, IPSoft[™], designed to help students treat cases with high treatment predictability (See pg. 6) as well as our comprehensive support to help you with case diagnosis, and technical or seminar questions.

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High-Tech Resources to Support You

We are committed to using the latest in technology to create a comprehensive multimedia approach to learning orthodontics and providing you the best support. We have the most complete offering of resources in the industry to help you learn orthodontics at the highest level, as a student or anytime after you graduate. From how we offer our support to how we enable you to treat cases and get your important questions answered, we are committed to you for the duration of your career. It is our goal for every student to have the knowledge to give their patients the best care.

Visit our website **www.posortho.com** to view some of our programs.

SOME PROGRAMS TO ASSIST YOU

- >> Lifetime Free Retake Policy All our students and graduates can retake or make up seminars during their career for free in any of our formats—at any of our worldwide locations, with our HD streaming videos, or by viewing hundreds of our IAT online cases. Retake anytime from anywhere. No travel or time away from your office needed.
- >> IAT Site Find cases, video tutorials, quizzes and lesson information so you can reference what you have learned outside of class, and access additional cases and resources.
- >> Streaming Videos (new!) Instantly access seminars with our on-demand videos online. This new resource allows you to view the slides and lecturer in high quality.
- >> Online Case Diagnosis and Mentoring Submit cases to any instructor for quick diagnosis assistance by exporting your patient from IPSoft[™].
- >> Clinical Video Library Watch over 150 clinical videos to help visualize our concepts.
- >> **Ask an Instructor** Need guidance immediately? With this tool, you can get a response about your case quickly.
- >> **Online Forum** Participate on our online community to get your questions answered quickly from instructors and students at *forum.posortho.com*.
- >> **Marketing Help** (*new!*) Create demand and show patients our videos, website and brochures, so they see the benefits of orthodontics and your high-levels of training. Part of these resources can be seen at *www.individualortho.com*.

IPSoft[™]

Progressive Orthodontics believes that its students should have the best technology to make orthodontics the most effective and reproducible by any dentist. We designed our own orthodontic software, IPSoft[™], to assist dentists in creating the optimal treatment plan for each patient, making sure that every detail is analyzed before the case starts to give the highest chance of success for each patient.

Incredible software and support. Worth all my time and expenses!" — Dr. Joanne Le, Honolulu, Hawaii

IPSoft[™] is the clear leader in orthodontic software and is famous for being both user-friendly and robust. Seminar time will be dedicated to helping you master the valuable diagnostic information generated through the software. IPSoft[™] is included FREE with the course.



How IPSoft[™] Works

- >> Through simple questions, IPSoft[™] guides you through every aspect of the case, ensuring that you are evaluating every important detail before making a treatment decision
- >> Digital Cephalometric Analysis and Model Measuring give you greater accuracy in analyzing dental and skeletal issues and help you visualize difficult asymmetry concerns
- >> Visual Treatment Objectives (VTOs) help you visualize the end result based on your treatment decisions, allowing you to see where you are going before you start
- >> Over 150 different treatment plan templates allow you to easily create custom treatment plans for every patient with the details you need to stay on task
- >> Use Treatment History to store your treatment records and photos to help organize your practice
- >> Easily export the individual patient files to consult with instructors and colleagues, tapping the resources of the 5,000+ members of the Progressive Orthodontics Family

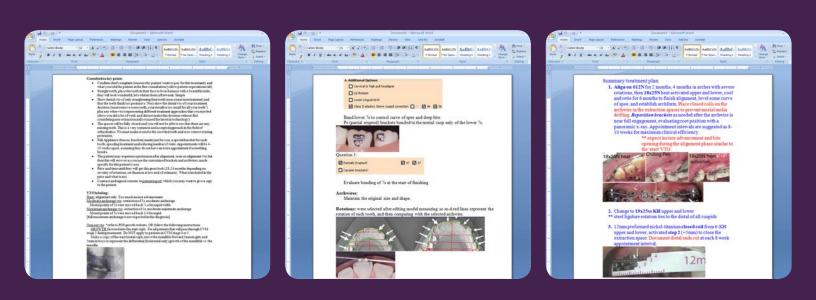
Features

>> Digital Cephalometric Tracing >> Model Measuring >> Visual Treatment Objectives >> Treatment Planning >> Easily Export for Case Diagnosis >> Appliance Ordering >> Treatment Records >> and much MORE!

Step-by-Step Treatment Plan Detail

Students use step-by-step, comprehensive treatment plans to help them accurately plan and predict every aspect of treatment prior to starting the case. These treatment plans give students the detailed guidance to start cases early in their training. With over 150 of the most detailed treatment plans in orthodontics, students can be in control of all case types from the consulting stage to finishing and retention. The Progressive Orthodontics system is the most comprehensive system available. I knew nothing about ortho when I started, but now I feel confident tackling even the most difficult cases in my practice."

— Dr. Collins Harrell, San Clemente, CA



DETAILED TREATMENT PLANS GUIDE YOU WITH

- >> **Consultation Key Points** help the doctor make a better and more organized second consultation to the potential patient.
- >> **Patient Reports** can automatically be generated, putting together every aspect of the case. This can also be presented to the patient as a visual business tool for improving case acceptance.
- >> **Summary Section** allows for your clinic to have efficient case-by-case organization at every appointment, and a guide to ensure the case is proceeding as planned.

- >> **Unprecedented Detail** with visual cues ensure that every prediction is being analyzed, every decision is carefully made, and the reasoning behind each decision is documented. This gives an easy reference on what is predicted and reasoning behind each treatment objective.
- >> **Customizable** treatment plans are editable in IPSoft[™] and Microsoft[®] Word, allowing the doctor to create a custom plan through the software's guidance.



I am impressed with the cutting edge technology that Progressive Orthodontics developed to allow GPs to diagnose and treat even complex cases in an efficient, effective and predictable manner. Best of all my patients love the results!" —Dr. Dan X. Nguyen, Rancho Cucamonga, CA

Case Study

YOU can provide world-class orthodontic care in your practice. Below is a case from one of our 2005 graduates, Dr. Dan Nguyen. Thousands of our students have given their patients the satisfaction of perfect smiles, even with difficult cases, as you see through this case example.



These are treatment results that you can duplicate in your practice with our system and support. All students must complete two cases, however most do far more. Some of our students start more than 200 orthodontic cases during the approximately 20 months of Comprehensive Series attendance. During the time of your education, you can expect to receive a return on your investment equal to or greater than the money spent on education and supplies.



*Approximate schedule listed



June 2013 Comprehensive Ortho Series Start Seminars 1-12 training



January 2015 Graduate the Comprehensive Ortho Series

March 2015 Start the MSc Program

Web based study



October 2015 Attendance at IMC Joint Degree Universities, Germany



March 2016 Attend MSc Training at IMC Joint Degree Universities, Germany

Write your thesis

October 2016 Defend your thesis in Germany and receive your MSc at the Graduation Ball



OPTIONAL PROGRAM:

Receive a MSc in Specialized Orthodontics through our Master Track Program



Doctors in Progressive Orthodontics now have the opportunity to also achieve a Masters of Science (MSc) in Specialized Orthodontics.

Over the past 29 years we have established the highest academic reputation of orthodontic continuing education worldwide. We are proud to announce that our orthodontic curriculum is now recognized by the IMC Joint Degree University Program—a cooperative of six prestigious European universities' medical faculties— to offer our graduates a joint academic degree. This MSc degree would be internationally accredited according to the "Bologna Criteria" in the case of acceptance of the Ministry of Higher Education and the "Akkreditierungsrat." All participating universities are eligible to award the academic degree of the Master of Science.

The Master Track Program

This will not make you a specialist

Through the Master Track Program, doctors are guaranteed admittance to both the 2-Year Comprehensive Orthodontic Training and the University's joint Masters Program at the start of their orthodontic training. This program is not for those trying to become an orthodontist and has several advantages for GPs.

The Master Track Program will allow you to:

- >> pursue the maximum level of GP orthodontic education
- >> train with an established orthodontic program
- >> show colleagues and patients you achieved the highest designation in GP orthodontics
- >> diversify your practice in all areas of dentistry, not just orthodontics
- >> guarantee your opportunity at the start of your training

University Academic Affiliates:











985C / month for 33 months other payment plans are available

Curriculum Section 1: tools to start your "bread and butter" orthodontic cases

Learn the first steps to start orthodontic cases properly and profitably in your practice. Your skills are developed over 10 sample cases of various types and ages, establishing the first level of cases to accept into your practice. You will learn every detail of these cases so *you* can reproduce a high standard of treatment results on similar cases. This is real and reproducible orthodontics. You will see these types of cases on a daily basis, and through the training in this section, you will confidently treat these cases in your practice.

Seminar 1

Clinical Evaluation, Records, & First Consultation

- >> Case Classification of 10 Cases of All Ages
- >> Generating and Computer Processing Orthodontic Records
- >> Setting Goals, Objectives, & Limitations
- >> Patient and Family Dynamics when Seeking Orthodontic Services
- >> Timing the Start of Orthodontic Treatment
- >> The Initial Clinical Exam & Live First Consultations
- >> Set Up Your Practice to be Efficient and Profitable

Seminar 2

Cephalometrics, Dental VTO Predictions & Second Consultation

- >> McGann Lateral and Frontal Cephalometric Analysis
- >> Model Measuring with Your Computer
- >> Dental VTO (Visual Treatment Objective) Tool to Support the Treatment Decision
- >> Creating Individualized Treatment Plans
- >> Non-Extraction and Bicuspid Extraction Treatment Options
- >> Computer Analysis of Orthodontic Records for the 10 Cases
- >> Live Presentations of the Second Consultation Using Consultation Key Points

Seminar 3

Individual Patient Appliance® Application

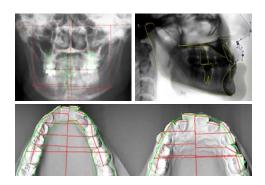
- >> Hands-On: Banding & Bonding on Typodonts and Skulls
- >> Bracket Variations Used to Minimize Wire Bending
- >> Computer Design & Ordering of IP Appliance®
- >> Single Patient Ordering with Minimum Inventory
- >> Range of Bracket Torque (RBT) for Predictable Incisor Positioning
- >> Wire Progression & Selecting the Correct Arch Wire and Shape
- >> The Alignment Stage, Tie-In Techniques & Your First Year in Ortho

Seminar 4

Complete Treatment: Alignment, Mechanics & Finishing Our 10 Cases

- >> Computer Diagnosis and Treatment Planning of 4 Cases
- >> Basic Mixed Dentition Diagnosis and Treatment Planning
- >> Extra-Oral Force Theory & Application (Cervical & Reverse-Pull Headgear)
- >> Edit World-Class Treatment Plans for Your Individual Patients
- >> Elastics and Coils for Force Application & TPAs, RPEs, and Lingual Arches
- >> Cephalometric Overlay to Evaluate Treatment Results and Growth
- >> Hands-On: Finishing Bend Exercises









SECTION 2: EXPANDING THE RANGE OF YOUR ORTHODONTIC CAPABILITIES

You will develop skills to form the foundation for an effective and easy to apply orthodontic system in your own practice. Learn extraction and non-extraction diagnosis of class II and III cases of increasing severity, using dental VTO predictions and computerized anchorage predictions, as you become a customized fixed appliance expert. You will personally complete the 'doctor work' of diagnosis and treatment planning of 20 instructional cases, in the process developing your skills and confidence to integrate quality orthodontics into your clinic.

Seminar 5

Mild Class III Management, Growth in Class II Cases & Cuspid Impaction Retrieval

- >> Diagnosing and Editing a Customized Treatment Plan for 4 Cases
- >> Introduction to Dentofacial Orthodontics and Multiple Option Consultation
- >> Identifying Skeletal Resistance and What This Means to Treatment
- >> Anchorage Planning with Technology for Consistent Finishes
- >> Management of Class III and Class III Tendency Cases
- >> Growth in Class II Cases & Treatment of Deep Bite Cases
- >> Introduction to Diagnosing and Treating Impacted Teeth

Seminar 6

Mixed Dentition Diagnosis, Taking Growth into Account & Unconventional Extraction Sites

- >> Diagnosis and Treatment Planning of 4 Cases with Moderate Severity
- >> When Extraction of Molars or Lateral Incisors May Be the Best Treatment
- >> Predicting and Treating Incisor Advancement and Protrusion
- >> Management of Protrusive Growing and Non-Growing Cases
- >> Mixed Dentition Treatment Plan
- >> Add Growth to Computer Predictions to Diagnose at the Top of the Profession
- >> Hands-On: Exercises on TPAs and Finishing Bends

Seminar 7

More Mixed Dentition, Treating Asymmetry, & Managing Biprotrusions

- >> Diagnosing and Treatment Planning of 5 Cases with Moderate Severity
- >> Introduction to Treating Asymmetries (Dental and Skeletal, Functional Shift, and McGann Frontal Cephalometrics with Computer Analysis)
- >> Managing Biprotrusions in Growing and Non-Growing Patients
- >> Lower Lingual Arches, Utility Arches and Anchorage Planning
- >> Using Growth to Your Advantage
- >> Hands-On: Exercises including Cervical Headgear, Utility Arches, and Coils

Seminar 8

Asymmetry in Adults and Mixed Dentition Cases & Dento-Aveolar Bone Remodeling

- >> Diagnosing and Treatment Planning of 7 Cases of Increasing Severity
- >> Establish a System to Diagnose and Treat Asymmetric Cases
- >> Asymmetries in Mixed Dentition Cases
- >> Labial Cortical Bone Remodeling for More Non-Extraction Treatments
- >> Correct Major Class II and III without Cooperation or Orthognathic Surgery
- >> Introduction to Skeletal Anchorage: Apply Forces to the Skeleton, Not Teeth
- >> Bone Modifications to Control Vertical and Transverse Dimensions









SECTION 3: MULTIDISCIPLINARY ORTHODONTICS

After completing the series, if you would like to study the most advanced orthodontic cases, you may enroll in Section 4, "Dentofacial Orthodontics."

Students will thoroughly diagnose 16 cases to develop their knowledge and capabilities in multidisciplinary orthodontic treatments, integrating with periodontics, TMD, implantology, and restorative fields. Add skeletal anchorage to your arsenal of capabilities to gain full control of the vertical dimension. After presenting two of your own cases and taking a final exam to graduate, your capabilities and treatment results will now surpass most of those practicing in your area.

Seminar 9

Basic Skeletal Anchorage and Surgical Application to Control Vertical and Lower Minimal Anchorage

- >> Diagnosing and Treatment Planning of 4 Cases of Increasing Severity
- >> Dentofacial Orthodontics: Do More Than 'Just' Straighten Teeth
- >> Skeletal Anchorage and Surgical Application for Easier and More Effective Ortho
- >> Bone Plates versus Ortho Anchors (TADs) with Mechanics for Each
- >> Deep Bite, Gingival Display and Occlusal Plane Cants Are No Longer a Problem!
- >> Coordinating with the Maxillofacial Surgeon, Periodontist, or Do It Yourself
- >> Hands-On: Skeletal Anchorage Exercises on Your Skull Model

Seminar 10

Intermediate Skeletal Anchorage and Surgical Application to Correct Severe and Growing Class II Patients

- >> Diagnosing and Treatment Planning of 4 Cases of Increasing Severity
- >> Class II Growth Management
- >> Maximal Retraction Is No Longer an Issue
- >> Treat the Cases the Specialists Don't Want, with Ease
- >> Severe Midline Correction with Skeletal Anchorage
- >> Management of Severe Impactions
- >> Hands-On: Intermediate Skeletal Anchorage Exercises on Your Skull Model

Seminar 11

Advanced Case Diagnosis Including Orthognathic Surgery Alternatives

- >> Diagnosing and Treatment Planning Severe Class II and III Cases
- >> Preliminary Diagnosis for Multi-Option Second Consultations
- >> Orthodontics versus Dentofacial Orthodontics versus Orthognathic Surgery
- >> Managing Growth and Severe Skeletal Issues in Class II Cases
- >> Retraction No Longer Means Increasing or Creating Gingival Display
- >> Severe Skeletal Class III Cases & Lower Retraction with Bone Remodeling
- >> Surgical VTO Predictions, Treatment Plans, & Working with the Surgeon

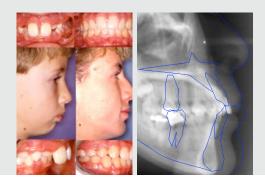
Seminar 12

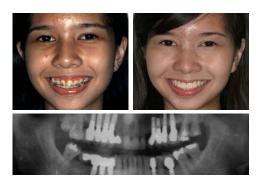
Putting It Together: Periodontics, Maxillofacial, TMD, Implantology, & Orthodontics

- >> Diagnosing and Treatment Planning 4 Complicated Multidisciplinary Cases that YOU Can Now Manage
- >> Final Exam Covering Over 1000 Orthodontic Principles
- >> Presenting Two of Your Own Cases
- >> Improving the Prognosis of Periodontal and TMD Cases with Orthodontics
- >> Building Ridges with Orthodontics before Implant Placement
- >> Corticotomies to Overcome Skeletal Resistance and Extend the Movement
 >> Surgical cases









What do I need to participate in the hands-on exercises and perform cases?

In order to learn orthodontics and incorporate it into your practice, you will need supplies. In 1985, Progressive Dental Supply formed to make purchasing orthodontic supplies simpler for our students. This allowed our experienced instructors to recommend product to students, allowing new students to find the correct products the first time. We have continued this guiding principle over the past 28 years, giving our clients high quality products at very competitive prices and only carrying one of each product to keep ordering simple.

To participate in the hands-on portion of Progressive Orthodontics, you will need to have the materials in the Educational Kit by the third seminar or second IAT module. This kit includes many orthodontic instruments as well as sample sizes of materials, and can be bought prior from Progressive Dental Supply. If you have the instruments in the kit, you do not need to purchase them again. If you want to participate in the optional anchorage exercises, you will also need a Section 3 Kit. For a list of the products necessary for your education, please contact our staff.





IP Appliance/Supply

In 2003, Progressive Orthodontics released the Individual Patient (IP) Appliance®, the first customized appliance system on the market. This system is based on the straight archwire technique but revolutionizes orthodontics by allowing doctors to choose the optimal appliance for each patient. This customization results in faster, more consistent treatment results. Best of all, this single patient inventory system reduces much of the overhead typically necessary to begin to practice orthodontics, making it easier for all dentists to offer orthodontics to their patients.

The IP Appliance® has proven to be the most effective method of practicing orthodontics. Cases finish in 40% less time by adding torque and rotations early in cases. This system also uses the optimal archwire shape for each patient based on each individual's anatomy and case goals. More importantly, results are more stable as teeth have been in their final position for longer. Also, by using bracket slot variations in coordination with the correct archform, you improve the consistency of your results by minimizing wire bending.

Our principles apply to all methods of straight archwire orthodontics.

Our teaching system presents principles used in all straight archwire systems, then builds on this to create the individually customized IP Appliance® for each patient. Instead of a "one size fits all" approach used in straight wire appliances, tremendous efficiency and improved results are attained by customizing the fixed appliance to each patient and treatment.

We are confident that once you see the advantages of the IP Appliance® you will never use another system. Our system was created by practicing dentists to solve the difficulties and inefficiencies faced in the clinic. Now these solutions are available to all!

Progressive Orthodontics combines a well-developed, comprehensive series with competent, well-seasoned instructors and a state of the art bracket and wire system. This allowed me to add orthodontics into my practice with confidence after the third seminar."

— Dr. Glenn Takenaga, Modesto, CA

TO SEE CASE RESULTS USING THIS APPLIANCE, VISIT WWW.INDIVIDUALORTHO.COM